

GENERAL GUIDE



1st
Malaysian University
that earned 5★ for Prioritizing
Society's Needs in Malaysia
- by QS Stars



SEGi
University

WE PRIORITISE YOUR NEEDS

SEGi CONNECT!

(Located at 1st and 2nd Floor)

We make your exciting experience of stepping into the next chapter of your life as smooth and memorable as possible! From the moment you come in to SEGi for your registration, we will be there to guide you on the whole process. We are with you even before you enter class, and we continue to be with you throughout your studies. We, your first SEGi friends, will be in contact continually throughout your studies, until we know you will be fine on your own in our campus.

ACADEMIC LEARNING SUPPORT

(Located At 2nd Floor)

Our Academic Skills Unit (ASU) was established to provide learning support and academic enhancement services for students, as part of their post-classroom learning experience. Our services include:

- assignment-writing
- thesis-construction
- language proficiency
- research brain-storming studying skills

EMPLOYMENT READINESS PROGRAMME

(By Student Affairs Department)

We provide Pre-Internship and Pre-employment Workshops to instil Employment Values as You Venture From Academic to Work Life.

Our in-house "soft skills" training will prepare you for internship placement and employment upon graduation.

During Your Studies

Before You Graduate

GLOBAL INDUSTRY EXPOSURE

(Your Faculty)

- We enrich your learning experience by exposing you to local and global industry practices.
- We strategically network with industry leaders to foster long-term, multi-dimensional relationships.
- We apply academic expertise to generate socially relevant and high impact research activities with industry and community stakeholders.

STRONG GLOBAL INDUSTRY LINKAGES

(Career Office at 2nd Floor)

- With the opportunity to join more than 1000 companies worldwide
- Career Fair within campus just for you.

MENTOR MENTEE SYSTEM

(Your Lecturers)

The learning culture in higher education is very different whereby intellectual discussions happen between lecturers and students rather than the conventional spoon-feeding of information. Students are guided to be independent in their learning at SEGi University. The Mentor-Mentee programme at SEGi University is to help students fit into this new culture as well as help those who may need more guidance academically.

SEGi ENRICHMENT PROGRAMME

(Every Wednesday Afternoon)

SEGi ENRICHMENT PROGRAMME addresses the major reasons for unemployment by providing opportunities for students to hone their soft skills through more than 100 structured and specially designed Seminars, Workshops, Conferences, Symposiums and training sessions that make our students industry-ready! These are developed based on industry and professional bodies' feedback on the requirements of a fresh graduate.

GLOBAL RECOGNITION

- Double Awards from Top 3.3% of Universities Worldwide (The Centre for World University Rankings 2017 (CWUR) University of Central Lancashire (UCLan)
- MQA Fully-Accredited Programmes
- 2017 QS Overall 3-star rating with 5-star rating in teaching, facilities, social responsibility, and inclusiveness

SCHOLARSHIPS

- 1st Malaysian University that earned 5 Stars for Prioritizing Society's Needs in Malaysia (by QS Stars)
- Over RM100 million worth of Group scholarships awarded over the past 41 years
- QS 5 Stars rated for inclusiveness and social responsibility

EXCELLENT TEACHING, LEARNING & RESEARCH

- QS 5 Stars Rated for Excellence in Teaching
- QS 5 Stars Rated for Facilities
- SETARA, 2017 scored above medium of 83 in the category of Teaching and Learning
- Independent students' 2017 evaluation rating: more than 95% of students rated our lecturers as excellence in teaching
- Student to academic staff ratio 21:1, based on SETARA (2017)
- Research-led environment

GLOBALLY RECOGNISED,
DISTINCTIVELY SEGi.

OUR 6 COMPETITIVE ADVANTAGES



SKILLS ENRICHMENT & SUPPORT

- More than 100 SEGi Enrichment Programmes in the areas of leadership, communication, and grooming skills (among others) to enhance students' learning experience
- Academic Skills Unit to assist students in academic writing and effective study, research techniques, time management, academic integrity, and exam preparation
- Mentor-Mentee system to provide guidance to students on academic matters and to foster a close and constructive professional relationship between students and lecturers
- Technology-supported learning using the Blackboard learning management system.

STUDENT SATISFACTION

- 80% of students are willing to recommend their friends and family to study with us

INDUSTRY DRIVEN GRADUATES

- 2017 SETARA Graduate Employability 85%





INTRODUCTION TO SEGi UNIVERSITY

SEGi was established in 1977 as Systematic College in the heart of Kuala Lumpur offering professional qualifications. Since its founding four decades ago, SEGi has undergone significant growth, strengthening the quality of its wide range of programmes from foundation to doctorate level.

It is one of the most established private higher education institutions in Malaysia with its flagship campus located in Kota Damansara and four other campuses are in Subang Jaya, Kuala Lumpur, Penang, and Kuching. Currently, SEGi has a population of 25,000 local and international students across its campuses.

SEGi is recognised as "The first Malaysian University that earned 5 Stars for Prioritizing Society's Needs in Malaysia" by QS Stars, an international evaluation system for universities based on auditing.



CONSORTIUM OF GLOBAL UNIVERSITIES

SEGi University & Colleges partners with international universities of great repute to offer a globalised learning experience for our students. Programmes offered by our university partners are regulated by them on a regular basis, thus ensuring the exact same quality of education that students will obtain at their home base.

United Kingdom



University of Central Lancashire

The University of Lancashire is one of the largest universities in the UK which hosts about 25,000 students. This public university, located in Preston, Lancashire, England was founded as the Institution for the Diffusion of Knowledge in 1828 and became a university in 1992. Imbued with a celestial-sounding motto, 'Ex solo ad solem', which translates 'From the Earth to the Sun', the vastness of the university's portfolio includes over 400 undergraduate programmes and 200 postgraduate courses. Hailed for its high student satisfaction in the recent international Student Barometer survey, its impressive reputation as a regional economy powerhouse testifies to over 1,000 students and graduates who have started a business or embarked on self-employment.



University of Greenwich (UOG)

University of Greenwich (UOG) can trace its roots back to 1890, founded as Woolwich Polytechnic and later awarded university status in 1992. The University has a long history in the field of education and has three campuses in south east London and Kent within a progressive learning environment supported by modern and hi-tech facilities.

Today, it has 1,200 programmes including some of the more popular choices of Law, Nursing, Business, and Engineering. The University has been acknowledged by the sector and its peers to be a silver rated provider of higher education according to the 2017 Teaching Excellence Framework (TEF). UOG is also the proud recipient of The Queen's Anniversary Prize for Higher and Further Education 2015, awarded for innovative research and development carried out by Greenwich's Natural Resources Institute within the Faculty of Engineering & Science.



University of Sunderland

University of Sunderland (UOS) has been providing higher education since 1901 and is proud to be an innovative, forward-thinking university with high standards of teaching, research and support. As a research active university, UOS aims to enhance the learning experience of its students as well as the academic standing of the institution as a seat of higher learning and scholarship.

Academic programmes are at the core of the University's commitment to producing well-rounded graduates. The Guardian ranks its Hospitality, Event Management & Tourism as 4th best in the country, while Nursing is ranked 5th best. Other highly-ranked majors in the Guardian league tables are Business, Management & Marketing, Accounting & Finance, Mechanical Engineering and Fashion & Textiles.



Cardiff University

Cardiff University is one of Britain's leading teaching and research universities. Founded by Royal Charter in 1883, the University today combines impressive modern facilities and a dynamic approach to teaching and research with its proud heritage of service and achievement. The University's breadth of expertise in research and research-led teaching encompasses: the humanities; the natural, physical, health, life and social sciences; engineering and technology; preparation for a wide range of professions; and a longstanding commitment to lifelong learning. The University is also home to three major new Research Institutes, offering radical new approaches to neurosciences and mental health, cancer stem cells and sustainable places. Having gained national and international standing, Cardiff University's vision is to be recognised as a world-leading university and to achieve the associated benefits for its students, staff and all other stakeholders.

United States of America



Troy University

Troy University is a comprehensive public university that is located in Troy Alabama, United States. It was founded on February 26, 1887 as Troy State Normal School within the Alabama State University System. It is the flagship university of the Troy University System with its main campus enrolment of 6,998 students and the total enrolment of all Troy University campuses of 19,579. Troy University is regionally accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACS) to award associate, baccalaureate, master's, education specialist, and doctoral degrees. Today, the University serves the educational needs of students in four Alabama campuses, sixty teaching sites in 17 U.S. States and 11 countries. Troy University's graduates number more than 100,000 alumni representing all 50 states and from numerous foreign countries. Troy University is known as Alabama's International University for its extensive international program in attracting foreign students from around the world.

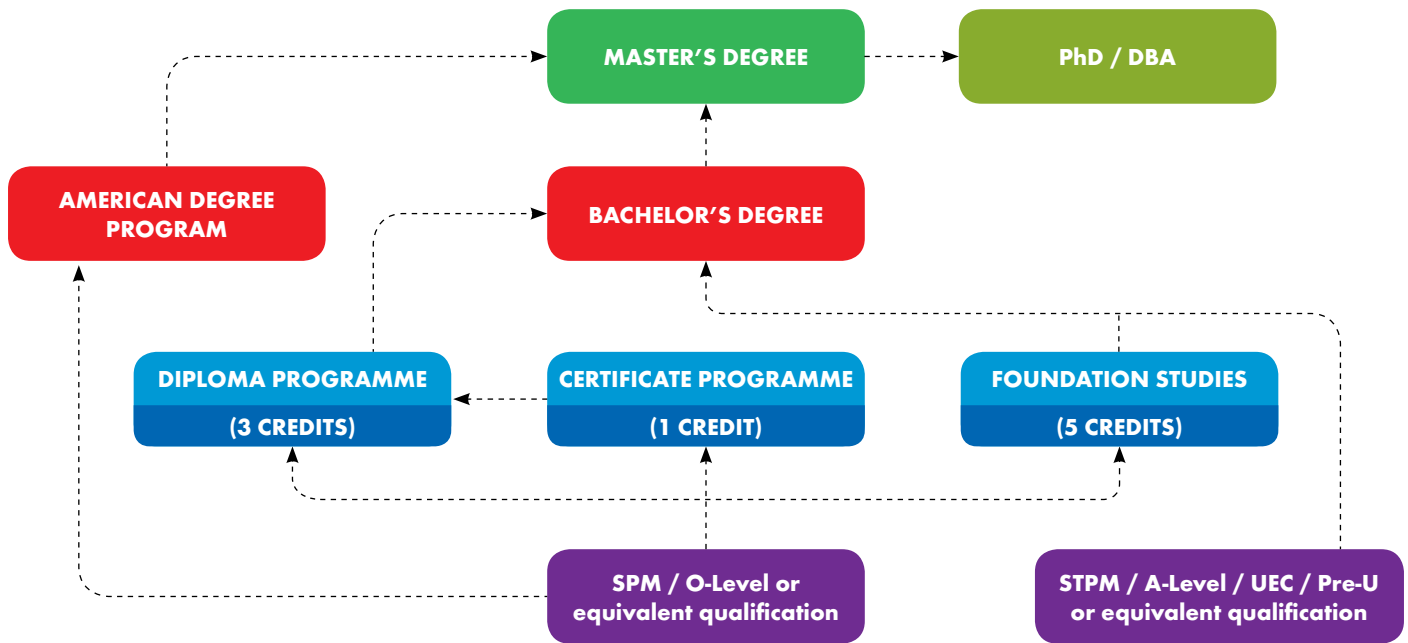
Australia



University of Southern Queensland (USQ)

University of Southern Queensland (USQ) which was established in 1967 is based in Toowoomba, Queensland. The University is one of Australia's leading providers of education both on campus and through its distance education option. With more than 75 per cent of students studying via distance learning or online mode, USQ is at the cutting edge of flexible delivery of resources and technology. USQ is a fully accredited Australian Government University, with students coming from across Australia and all around the world. According to Australia's Department of Education, Innovation, Science, Research and Tertiary Education Higher Education Statistics, USQ was the leading provider of distance education from 2007-2011.

EDUCATION PATHWAY



INTERNATIONALLY RECOGNISED PROGRAMMES

Health Sciences

SEGi UNIVERSITY

Bachelor of Medicine, Bachelor of Surgery (M.B.,B.S.)
R/721/6/0064 | KD Campus

Bachelor of Optometry (Hons)
R/726/6/0063 | KD Campus

Bachelor of Dental Surgery
R/724/6/0003 | KD Campus

Bachelor of Pharmacy (Hons)
R/727/6/0014 | KD Campus

Bachelor of Biomedical Science (Hons)
N/721/6/0048 | KD Campus

Business & Accounting

SEGi UNIVERSITY & SEGi COLLEGE

Bachelor of Accounting (Hons)
R/344/6/0387 | KD Campus

Bachelor of Accounting and Finance (Hons)
R/343/6/0222 | KD Campus

Bachelor of Business Management (Hons)

Specialisations:

- General Management
 - Marketing
 - Finance
 - Human Resources
 - Supply Chain Management
- R/340/6/0334 | KD Campus

Diploma in Business Administration
R2/345/4/0417 | KD Campus

Diploma in Accountancy
R2/344/4/0187 | KD Campus

Diploma in Marketing
R2/342/4/0081 | KD Campus

SEGi UNIVERSITY & UNIVERSITY OF CENTRAL LANCASHIRE, UK

Bachelor of Accounting (Hons) (Double Degree)
R/344/6/0387 | KD Campus

Bachelor of Business Management (Hons) (Double Degree)

Specialisations:

- General Management
 - Marketing
 - Finance
 - Human Resources
- R/340/6/0334 | KD Campus

Bachelor of Accounting and Finance (Hons) (Double Degree)
R/343/6/0222 | KD Campus

UNIVERSITY OF SUNDERLAND, UK

BA (Hons) Business & Management (3+0)
R2/345/6/0137 | KD Campus

Communication Studies

SEGi UNIVERSITY & SEGi COLLEGE

Bachelor of Corporate Communication (Hons)
R/321/6/0072 | KD Campus

Bachelor of Mass Communication (Hons)
R/321/6/0109 | KD Campus

Diploma in Mass Communication
R2/321/4/0044 | KD Campus

SEGi UNIVERSITY & UNIVERSITY OF CENTRAL LANCASHIRE, UK

Bachelor of Mass Communication (Hons) (Double Degree)
R/321/6/0109 | KD Campus

Creative Art & Design

SEGi UNIVERSITY & SEGi COLLEGE

BA (Hons) Multimedia Design
R/213/6/0061 | KD Campus

BA(Hons) Visual Communication Design
R/213/6/0060 | KD Campus

Early Childhood Care & Education

SEGi UNIVERSITY & SEGi COLLEGE

Diploma in Early Childhood Education
R/143/4/0034 | KD Campus

Bachelor of Education (Hons) (Double Degree)

Specialisations:

- Early Childhood Education
 - Special Needs Education
 - TESL
 - Guidance & Counselling
- R/141/6/0059 | KD Campus

Engineering & The Build Environment

SEGi UNIVERSITY & SEGi COLLEGE

BSc (Hons) Quantity Surveying
R/526/6/0028 | KD Campus

BSc (Hons) Architecture
N/581/6/0092 | KD Campus

BEng (Hons) Chemical Engineering
R/524/6/0011 | KD Campus

BEng (Hons) in Mechanical Engineering
R/521/6/0146 | KD Campus

BEng (Hons) in Civil Engineering
R/526/6/0070 | KD Campus

BEng (Hons) in Electronic and Electrical Engineering
R/523/6/0060 | KD Campus

BA (Hons) Interior Architecture
N/581/6/0027 | KD Campus

Diploma in Construction Management
R/526/4/0124 | KD Campus

SEGi UNIVERSITY & UNIVERSITY OF CENTRAL LANCASHIRE, UK

BEng (Hons) Chemical Engineering (Double Degree)
R/524/6/0011 | KD Campus

BEng (Hons) in Mechanical Engineering
(Double Degree)
R/521/6/0146 | KD Campus

BEng (Hons) in Civil Engineering (Double Degree)
R/526/6/0070 | KD Campus

BEng (Hons) in Electronic and Electrical Engineering
(Double Degree)
R/523/6/0060 | KD Campus

Hospitality & Tourism

SEGi UNIVERSITY & SEGi COLLEGE

Bachelor of Hospitality Management (Hons)
R/811/6/0238 | KD Campus

Diploma in Hotel Management
R/811/4/0126 | KD Campus

Diploma in Tourism Management
R/812/4/0046 | KD Campus

Diploma in Culinary Art
R/811/4/0101 | KD Campus

SEGi UNIVERSITY & UNIVERSITY OF CENTRAL LANCASHIRE, UK

Bachelor of Hospitality Management (Hons)
(Double Degree)
R/811/6/0238 | KD Campus

UNIVERSITY OF SUNDERLAND, UK

BSc (Hons) International Tourism & Hospitality
Management (3+0)
R/812/6/0162 | KD Campus

Information Technology

SEGi UNIVERSITY & SEGi COLLEGE

Bachelor of Information Technology (Hons)

Specialising in:

- Computer Networks
 - Software Engineering
 - Business Systems Design
- R/481/6/0522 | KD Campus

Diploma in Information Technology
R/481/4/0372 | KD Campus

SEGi UNIVERSITY & UNIVERSITY OF CENTRAL LANCASHIRE, UK

Bachelor of Information Technology (Hons)
(Double Degree)

Specialising in:

- Computer Networks
 - Software Engineering
 - Business Systems Design
- R/481/6/0522 | KD Campus

American Degree Program

SEGi UNIVERSITY & SEGi COLLEGE

Bachelor of Science in Business Administration
(Global Business Major)
N/340/6/0555 | KD Campus

Bachelor of Science in Communication Arts
(Promotion Minor)
N/321/6/0177 | KD Campus

Bachelor of Science in Communication Arts
(Psychology Minor)
N/321/6/0177 | KD Campus

Bachelor of Science in Psychology
(Communication Studies Minor)
N/311/6/0060 | KD Campus

Bachelor of Science in Psychology
(Global General Business Minor)
N/311/6/0060 | KD Campus

Foundation Studies (Pre-U)

SEGi UNIVERSITY & SEGi COLLEGE

Foundation in Science
R/010/3/0356 | KD Campus

Foundation in Arts
R/010/4/0406 | KD Campus

English & PR

SEGi UNIVERSITY & SEGi COLLEGE

Intensive English Programme (Elementary,
Intermediate and Upper-Intermediate English)
R/KJP/00901, R/KJP/00902, R/KJP/00903 | KD Campus

BA (Hons) English & Public Relations
R/222/6/0020 | KD Campus

SEGi UNIVERSITY & UNIVERSITY OF CENTRAL LANCASHIRE, UK

BA (Hons) English & Public Relations (Dual Degree)
R/222/6/0020 | KD Campus

PACE – Professional & Continuing Education

ONLINE CAMPUS OF SEGi UNIVERSITY

Master of Business Administration

- General Management
 - Global Business
- R/340/7/0270 | KD Campus
N/340/7/0383 | KD Campus

Bachelor of Business Management (Hons) with
Specialisation in:

- Financial Management
 - General Management
 - Human Resource Management
 - Marketing Management
 - Supply Chain Management
- N/345/6/0522 | KD Campus

Bachelor of Mass Communication (Hons) with
Specialisation in:

- Advertising
 - Event Management
 - Public Relations
 - Broadcasting
 - Journalism
- N/321/6/0111 | KD Campus

Executive Diploma Business Administration
N/340/4/0385 | KD Campus

Diploma in Early Childhood Education
N/143/4/0077 | KD Campus

POSTGRADUATE STUDIES OF SEGi UNIVERSITY

PhD (Management)
R/345/8/0121 | KD Campus

Doctor of Philosophy (Information Technology)
N/481/8/0311 | KD Campus

Doctor of Philosophy (Education)
N/141/8/0016 | KD Campus

Doctor of Philosophy (Engineering)
N/520/8/0037 | KD Campus

Doctor of Business Administration
R/340/8/0627 | KD Campus

Master of Science (Management)
R/345/7/0122 | KD Campus

Master of Science (Engineering)
R/520/7/0042 | KD Campus

Master of Science (Information Technology)
R/481/7/0312 | KD Campus

Master of Science (Vision Science)
N/441/7/0002 | KD Campus

Master of Business Administration
(Human Resource Management)
R/345/7/0479 | KD Campus

Master of Business Administration (Marketing)
R/345/7/0478 | KD Campus

Master of Business Administration (Finance)
R/345/7/0473 | KD Campus

Master of Business Administration (Global Business)
R/340/7/0336 | KD Campus

Master of Business Administration
(General Management)
R/340/7/0335 | KD Campus

Master of Education
R/141/7/0017 | KD Campus

Master of Professional Accountancy
N/344/7/0454 | KD Campus

Master in Financial Planning
R/343/7/0195 | KD Campus

Master of Arts in Corporate Communications
N/321/7/0153 | KD Campus

UNIVERSITY OF SOUTHERN QUEENSLAND, AUS

Master of Business Administration (MBA)
R/2/340/7/0057 | KD Campus





SEGi University Kota Damansara (DU031-B)

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The best in you, made

POSSIBLE

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SCANME



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