An Exploratory Study on the Factors Contributing Loan Repayment Default among the Loan Borrowers in Micro Finance Institutions in Shah Alam, Selangor

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Abstract

This research is carried out to discover the factors contributing to loan repayment default in micro finance institutions based in Shah Alam, Selangor, Malaysia. The findings will be useful for the micro finance institutions in Malaysia in selecting and implementing suitable policies to reduce defaults. In this research, data is collected through questionnaires. These questionnaires are distributed to 120 loan borrowers of micro finance institution in Shah Alam, Selangor. Furthermore, the data was analyzed with the software known as Statistical package for Social Science, for short SPSS. This study established that nature of business operated by loan borrowers is one of the factors that will influence loan repayment. Finding of this study are established that there is a positive relationship between nature of business operation and negative relationship between age of borrowers, diversion of funds by borrowers as well as repayment schedule to loan defaults.

Keywords: loan default, loan repayment and loan borrowers

1. Introduction

Micro finance is a mechanism that is used to alleviate poverty as well as to promote entrepreneurial development. It can be referred to the financial instruments that are tailored to the poor, such as loans, insurance and savings. However, in Malaysia, micro finance institutions (MFIs) provide only micro credit loans instead of providing other micro finance services together such as insurance and savings. Micro finance usually targets to micro enterprise or low-income households as these people normally lack of collateral, do not have steady employment and a verifiable credit history, which hinders them from gaining access to normal banking. Loans are more accessible to these people with the introduction of micro finance because of waived requirements for collateral or guarantors (Norhaziah & Mohd Noor, 2013).

There are few micro finance institutions in Malaysia such as Yayasan Usaha Maju (YUM) and The Economic Fund for National Entrepreneurs Group (TEKUN). YUM provides loans to the poor people in Sabah while TEKUN offers loan to people throughout Malaysia. Both of these micro finance institutions offer loans based on individual lending scheme and they have a standardized lending contract. For example, YUM imposes weekly loan payments on all business types (YUM, 2009); TEKUN offers reasonable grace periods to borrowers depending on the harvesting cycles of their business (TEKUN, 2009).

2. Literature Review

2.1 The Definition of Loan Repayment Default

Micro finance is an effective tool to reduce poverty [Sayed, Izaidin, Syaiful, Muhamad, Sarah & Nlizwa (2015); and Norma & Jarita (2011)]. The concept of micro finance has been introduced in the 1700s in Ireland (Sayed et al., 2015). As time goes by, there are widespread successes of several microfinance programs around the world, such as Bangladesh's Grameen Bank, Bank Rakyat Indonesia, ACCION in Latin America, the Center for Agriculture and Rural Development (CARD) in Philippines and so on. Due to these successes, micro finance has been used as one of the instruments to achieve the United Nations’ Millennium Development Goals of halving the rate of poverty by 2015 (Norma & Jarita, 2011).
Despite the success of microfinance around the world, the growth of microfinance is affected by loan repayment problems which are also known as loan repayment defaults. Bloem & Gorter (2001) have defined loan defaults as the loans left unpaid for a period of 90 days. Also, the definition of default defined by Consultative Group to Assist the Poor (CGAP) 2009 is "when a borrower could not or will not pay back his or her loan and when the MFI no longer expects to be repaid (even though it keeps attempting to collect)".

2.2 Nature of Business Operation

There are several natures of business a micro credit loan borrower can operate in. Borrowers can utilize the loans in agricultural sector such as paddy husking, crop trading and cattle fattening. They can also utilize the loan for small business activity. In this research, the nature of business operated is defined as the business sector that the loan borrowers choose to operate in. (Mokhtar, Gilbert & Christopher, 2012)

In the research conducted by Roslan & Abd Karim (2009) to investigate loan repayment behavior by borrowers from AgroBank Malaysia, it has been found out that the nature of business operated by borrowers have an impact on the loan repayment default. Roslan and Abd Karin (2009) have confirmed that the loan borrowers who operate in non-production oriented business such as in the service sector have lower rate of defaulting. Chaudhary & Ishafq (2003) have also found out that the loan borrowers who involved in non-farm business activity will have higher rate of repayment as compared to those who involved in farming activity. In other words, these borrowers will have lower probability of defaulting their loans.

2.3 Age of Borrowers

In Malaysia, people who are 18 years old to 60 years old are eligible to apply for the micro credit loans offered by the micro finance institutions such as TEKUN and YUM (TEKUN, 2013 and YUM, 2014). In this research, age of borrowers is defined as the age of the borrowers at the time they apply for micro credit loan. (Fikirte, 2011).

In a research conducted by Arene (1993), the age of borrowers are found out to be one of the factors that affect loan repayment default. Other researchers such as Kashuliza (1993), Eze and Ibekwe (2007) and Wongnaa & Awunyo (2013) have also determined that age of borrowers will affect the loan repayment performance.

Fikirte (2011) has conducted a study on the determinants of loan repayment performance in Addis Credit and Saving Institution in Ethiopia. The researcher found out that age of borrowers has a relationship with loan repayment defaults. The higher the age of borrowers, the lower the rate of loan repayment defaults. According to Shaik (2014), the loan borrowers at younger stages have higher default rates than those who are at older age. The youngsters do not have much experience in managing their wealth and therefore they have higher rate of loan default.

2.4 Diversion of Funds by Borrowers

Diversion of funds is defined as the funds given to the borrowers are not utilized for the agreed and intended purpose. Loans are often diverted by the borrowers because of better opportunities or emergencies. In this research, diversion of funds is defined as the loans given to the borrowers are utilized for another purposes rather than the intended purpose. (Rashid, 2014)

Researchers such as Walter & Lilian (2013), Ahmad (1997) and Wongnaa & Awunyo (2013) have found out that diversion of funds by borrowers has been one of the factors of loan default. The study that carried out by Njoku (1997) to examine the determinants of loan repayment under the Special Emergency Loan Scheme (SEALS) in Nigeria has also found out that the diversion of loan to non-agricultural business will contribute to loan repayment defaults. This study has found out some of the loan borrowers will divert their micro credit loans to other usage such as paying medical expenses and school fees.

2.5 Repayment Schedule

Charles, Raphael, Dorcas and Kwadwo (2013) has defined repayment schedule as the time that loan borrowers are supposed to pay for it. Repayment schedule guides the loan borrowers in their repayment process.

Each micro finance institution has different repayment schedule. According to Charles et al. (2013), the repayment schedule for micro finance loans in Ghana is 14 months. However in Malaysia, the repayment schedule is 6 months to 10 years for TEKUN (TEKUN, 2013); while for YUM, the repayment schedule is on weekly basis after the loan is disbursed (YUM, 2014).

There are several studies that show repayment schedule will affect the loan repayment defaults. Nawai & Mohd Shariff (2013) has found out the fact that when the business of the loan borrowers do not have enough of return to cover the scheduled payment on the repayment day, the loan borrowers will choose to defaulting their loans.
Therefore, there is a relationship between the repayment schedule and loan repayment defaults. The researchers have found out that loan borrowers who repay their loans on a monthly-basis are good borrowers than default borrowers.

3. Proposed Framework

<table>
<thead>
<tr>
<th>Independent variable (IV)</th>
<th>Dependent Variable (DV)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nature of business operated</td>
<td>Loan repayment default</td>
</tr>
<tr>
<td>Age of borrowers</td>
<td></td>
</tr>
<tr>
<td>Diversion of funds by borrowers</td>
<td></td>
</tr>
<tr>
<td>Repayment schedule</td>
<td></td>
</tr>
</tbody>
</table>

Figure 1. Research framework


4. Research Hypotheses

H1: There is a positive relationship between the nature of business operated and loan repayment default in micro finance institutions.

H2: There is a positive relationship between the age of borrowers and loan repayment default in micro finance institutions.

H3: There is a positive relationship between the diversion of funds by borrowers and loan repayment default in micro finance institutions.

H4: There is a positive relationship between the repayment schedule and loan repayment default in micro finance institutions.

5. Research Methodology

5.1 Measurement and Collection of Data

A quantitative research approach is employed in this research following the positivist assumption with a realist ontology and objectivist epistemology. Data was collected using a face to face interviews, various questionnaires and conclude observations with questionnaires as the main method of collecting data. The adapted survey questionnaire employed in this study is divided into two sections; demography and scales of the four (5) underlying factors of the research instrument, capturing four (4) independent variables and 1 dependent variables. A 5-point Likert scale was used showing (1) “strongly disagree”, (2) “disagree”, (3) “slightly agree”, (4) “agree”, (5) “strongly agree”. The cronbach alphas of all 20 items in the scale shows 0.758, above and over 0.7 cut off threshold (Sekaran & Bougie) which suggest that the reliability of the scales for measuring credit card spending, bank policies, financial planning, attitude towards money and fresh graduate bankruptcy are considered acceptable (Sekaran & Bougie, 2010).

5.2 Reliability Test

Table 1. Reliability analysis

<table>
<thead>
<tr>
<th>Variable</th>
<th>Cronbach’s Alpha</th>
<th>Number of Items</th>
</tr>
</thead>
<tbody>
<tr>
<td>Loan Repayment Default</td>
<td>0.748</td>
<td>6</td>
</tr>
<tr>
<td>Nature of business operated</td>
<td>0.898</td>
<td>4</td>
</tr>
<tr>
<td>Age of borrowers</td>
<td>0.906</td>
<td>5</td>
</tr>
<tr>
<td>Diversion of funds by borrowers</td>
<td>0.831</td>
<td>6</td>
</tr>
<tr>
<td>Repayment Schedule</td>
<td>0.810</td>
<td>3</td>
</tr>
<tr>
<td>Average (All scales)</td>
<td>0.828</td>
<td>24</td>
</tr>
</tbody>
</table>
According to Table 1, the dependent variable (loan repayment default) and independent variables (nature of business operated, age of borrowers, diversion of funds by borrowers and repayment schedule) have Cronbach's Alpha value exceeded the prescribed threshold of 0.7. According to Nunnally (1981), the accepted Cronbach's Alpha value is 0.7 to prove that the scale items are sufficiently reliable to be tested. As the Cronbach's Alpha value for all scale items is 0.828, this indicates that the variables used in the questionnaire are reliable.

6. Data Analysis

6.1 Correlation Analysis

Table 2. Correlation Analysis

Table 2 shows the relationship between dependent variable (loan repayment default) and all the independent variables (nature of business operated, age of borrowers, diversion of funds by borrowers and repayment schedule). The correlation coefficient between loan repayment default and nature of business operated is 0.439. This represents moderate correlation between these two variables. Next, the correlation coefficient between loan repayment default and the age of borrowers is 0.051, which is very low correlated. It means that these variables are not relative connected to each other. Thirdly, the correlation coefficient between loan repayment default and diversion of funds by borrowers is 0.267, which indicates low correlated. It can be said that both of these variables are not that relative to each other. Lastly, the result shows a low correlation between loan repayment default and repayment schedule as the correlation coefficient between these variables is 0.218.

6.2 Multiple Regression Analysis

Table 3. Model Summary

6.3 Model Summary

Based on Table 3, the Durbin Watson of this model is 1.848. This represents there is no autocorrelation in this sample. Besides that, the R Square of this model is 0.218 (21.8%). This can be interpreted as 21.8% of the independent variables such as nature of business operated, age of borrowers, and diversion of funds by borrowers and repayment schedule have a significance impact on loan repayment default as they are directly affecting loan repayment default. In other words, 21.8% of the changes in loan repayment can be attributed to the combined effect of the independent variables (nature of business operated, age of borrowers, diversion of funds by borrowers and repayment schedule). The remaining 78.2% of the variance in loan repayment default may be influenced by other variables which are not covered in this research.
Table 4. ANOVAa

<table>
<thead>
<tr>
<th>Model</th>
<th>Sum of Squares</th>
<th>df</th>
<th>Mean Square</th>
<th>F</th>
<th>Sig</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regression</td>
<td>11,437</td>
<td>4</td>
<td>2,859</td>
<td>8.000</td>
<td>0.000</td>
</tr>
<tr>
<td>Residual</td>
<td>41,299</td>
<td>115</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td>52,736</td>
<td>119</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

a. Dependent Variable: DV_LIRD
b. Predictors: (Constant, IV_4_RB, IV_2_AB, IV_3_DF, IV_1_HBO)

Table 4 shows the output of the Anova analysis and indicates whether there is a statistically significant difference between the variables. The significant value (P value) should be smaller than 0.05. Based on Table 4.17, the significant value is 0.000, which is below 0.05. This indicates there is a statistically significant difference between the dependent variable (loan repayment default) and independent variables (nature of business operated, age of borrowers, diversion of funds by borrowers and repayment schedule). Getting a P-value of 0.000 also means that this model is fit to use.

Table 5. Coefficientsb

<table>
<thead>
<tr>
<th>Model</th>
<th>Unstandardized Coefficients</th>
<th>Standardized Coefficients</th>
<th>t</th>
<th>Sig</th>
<th>Coefficient Statistics</th>
</tr>
</thead>
<tbody>
<tr>
<td>(Constant)</td>
<td>1.933</td>
<td>0.000</td>
<td>0.000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>IV_4_RB</td>
<td>0.310</td>
<td>0.074</td>
<td>3.93</td>
<td>0.000</td>
<td>0.019</td>
</tr>
<tr>
<td>IV_2_AB</td>
<td>0.066</td>
<td>0.062</td>
<td>0.97</td>
<td>0.331</td>
<td>0.107</td>
</tr>
<tr>
<td>IV_3_DF</td>
<td>0.119</td>
<td>0.090</td>
<td>1.33</td>
<td>0.186</td>
<td>0.186</td>
</tr>
<tr>
<td>IV_1_HBO</td>
<td>0.047</td>
<td>0.069</td>
<td>0.62</td>
<td>0.543</td>
<td>0.200</td>
</tr>
</tbody>
</table>

a. Dependent Variable: DV_LIRD

A regression equation can be generated from the results obtained in Table 5:

Loan Repayment Default = 1.839 + 0.310 (Nature of business operated) + 0.065 (Age of borrowers) + 0.119 (Diversion of funds by borrowers) + 0.047 (Repayment schedule)

According to the regression equation above, a unit increase in nature of business operated will increase loan repayment default by 0.310. When there is a unit increase in age of borrowers, loan repayment default will increase by 0.065. It can also be seen that a unit increase in diversion of funds by borrowers will increase loan repayment default by 0.119. Lastly, a unit increase in repayment schedule will lead to an increase in loan repayment default by 0.047.

The Table 5, independent variables such as age of borrowers, diversion of funds by borrowers as well as repayment schedule are not statistically significant as their p-values are greater than 0.05. The P-values for these variables are 0.300, 0.188 and 0.495 respectively. However, the independent variable of nature of business operated is significant because its p-value is 0.000.

To measure whether there is multicollinearity, variance inflation factor (VIF) is used. Based on Table 4.18, the VIF for each independent variable exceeds 1. The results show VIF for nature of business operated, age of borrowers, diversion of funds by borrowers and repayment schedule are 1.220, 1.017, 1.186 and 1.200 respectively. These represent that the independent variables may be moderately correlated, but not to be overly concerned about.

6.4 Hypotheses Result

Table 6. Hypothesis Result

<table>
<thead>
<tr>
<th>Hypothesis</th>
<th>Significant Level</th>
<th>Result</th>
<th>Gradient (Beta, β)</th>
</tr>
</thead>
<tbody>
<tr>
<td>H_1</td>
<td>0.000</td>
<td>Supported</td>
<td>0.310</td>
</tr>
<tr>
<td>H_2</td>
<td>0.300</td>
<td>Not</td>
<td>0.065</td>
</tr>
<tr>
<td>H_3</td>
<td>0.188</td>
<td>Not</td>
<td>0.119</td>
</tr>
<tr>
<td>H_4</td>
<td>0.495</td>
<td>Not</td>
<td>0.047</td>
</tr>
</tbody>
</table>
6.5 Discussion of Findings

The first research objective of this research is to find the relationship between the nature of business operated and loan repayment default in micro finance institution in Malaysia. According to the analysis mentioned in previous chapter, the p-value of nature of business operated is 0.000, which means there is a positive relationship between nature of business operated and loan repayment default. Thus, the hypothesis (H1) is accepted. This result is consistent with the study conducted by Roslan and Abd Karim (2009); Chaudhary and Ishafq (2003), who has established a positive relationship between nature of business operated and loan repayment default as well. The empirical study conducted by Mokhtar, Gilbert & Christopher (2012) has also stated that nature of business operated by borrowers can affect loan repayment default in micro finance institutions.

The next research objective is to identify the relationship between the age of borrowers and loan repayment default in micro finance institutions. Based on the results obtained from SPSS analysis, the p-value of age of borrowers is 0.300. As the p-value exceeds 0.05, this variable is insignificant, which means there is negative relationship between age of borrowers and loan repayment default. In other words, the hypothesis (H2) is not accepted. The result obtained in this research is contradicted with the results obtained by Fikirte (2011), who states that the higher the age of borrowers, the lower the rate of loan repayment defaults. Empirical studies conducted by Shaik (2014) and Arene (1993) have also established positive relationship between age of borrowers and loan repayment default.

The third research objective is to identify the relationship the diversion of funds by borrowers and loan repayment default. According to the result obtained from SPSS analysis, the p-value obtained for this variable is 0.188. With its p-value exceeding 0.05, this variable is insignificant. This result shows that there is negative relationship between diversion of funds and loan repayment default. Therefore, the hypothesis (H3) is rejected. This result is consistent with the findings obtained by Kibrom (2010), which states that diversion of funds by the borrowers has no impact on loan repayment default. However, several empirical studies such as Walter and Lilian (2013); Ahmad (1997); Wongnaa and Awunyo (2013) have found out that diversion of funds by borrowers has been one of the factors of loan default.

The last research objective of this study is to determine the relationship between repayment schedule and loan repayment default. Based on the result obtained from SPSS analysis, the p-value of this variable is 0.495, which is more than 0.05. This means that there is negative relationship between repayment schedule and loan repayment default. Therefore, the hypothesis (H4) is rejected. This result is consistent with what Dadson (2012) has found. However, it is contradicting to the result obtained by Field & Pande (2008) and Guttman (2007).

7. Implication of the Study

This study is to determine the factors affecting loan repayment default within micro finance institution. This research would be beneficial to few parties such as the microfinance institutions, other lending institutions, banking industry as well as the future researchers.

Arising from this research, the microfinance institutions in Malaysia are able to identify how repayment schedule can affect repayment performance of the loan borrowers. By gaining this knowledge, they may re-strategize their repayment schedule in order to solve the increasing rate of loan repayment default.

Besides microfinance institutions, other lending institutions and banks can also gain information about the determinants of loan repayment default among the loan borrowers from this research. As most of the borrowers have identical characteristics, these institutions can be aware of the factors affecting the repayment performance of loan borrowers.

Apart from that, this research provides a useful reference document for the financial institutions to determine the factors affecting loan repayment default among the loan borrowers. The findings of this research are crucial for the institutions so that they are able to implement relevant policies to ensure they maintain a performing portfolio and improve their future profit margins.

Also, this research finding will provide future researchers who would like to find out more on the factors affecting loan repayment defaults in Malaysia.

8. Recommendation for the Future Research

Arising from this research, there are several areas are recommended for future research. First, this research is only focusing on the factors influencing loan repayment default within the microfinance institution in Shah Alam, Selangor. It is therefore recommended a similar study to be conducted covering other areas to compare the findings.
Next, future researchers are recommended to conduct similar study focusing on other independent variables such as institutional characteristics and macroeconomic variables on loan repayment default within microfinance institutions in Malaysia.

In addition, similar survey to this research can be conducted after few years to determine if the factors influencing loan repayment default have changed as more microfinance institutions are established in Malaysia.

9. Conclusion

In conclusion, this study has explained all the necessary analysis for this research. This research has analyzed the data collected from 120 respondents. Also, pilot study, descriptive analysis, reliability test, normality test, linearity test, correlation analysis and multiple regression analysis are tested by using the SPSS software. Overall finding shows that there is only one variable supported the dependent variable which is nature of business operation and others variable are not supported by the dependent variable which are age of borrowers, diversion of funds by borrowers and repayment schedule.

References


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